

Fig. 1

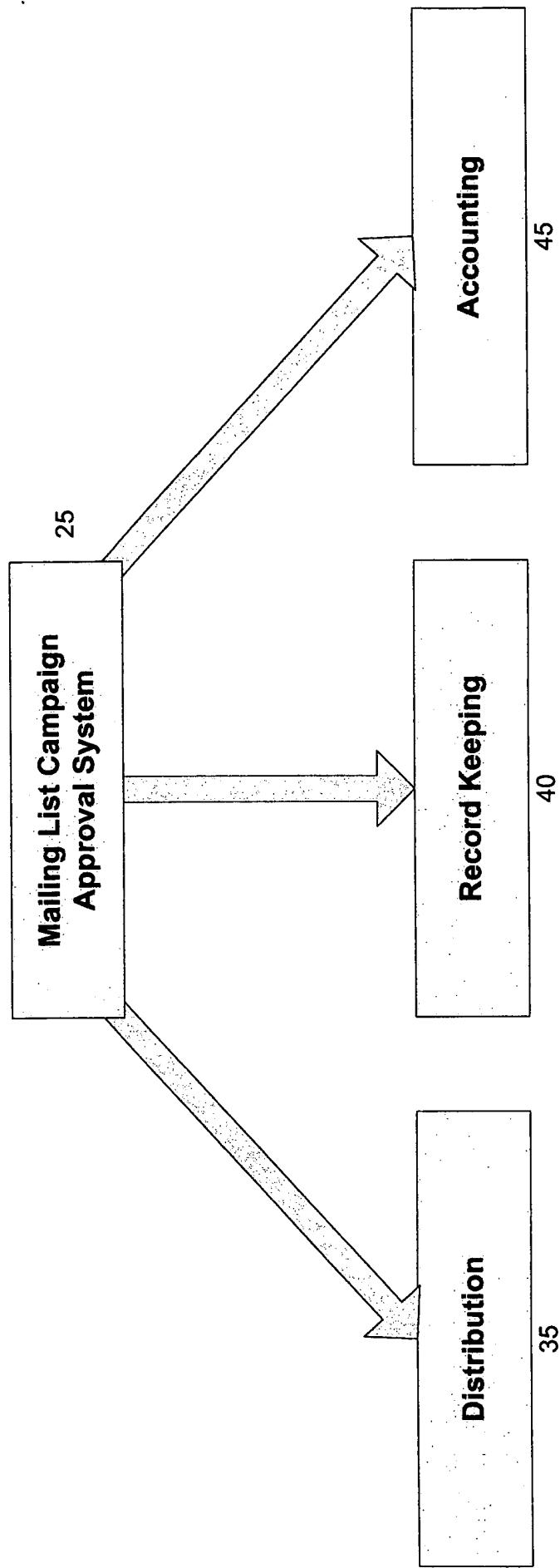


Fig. 2

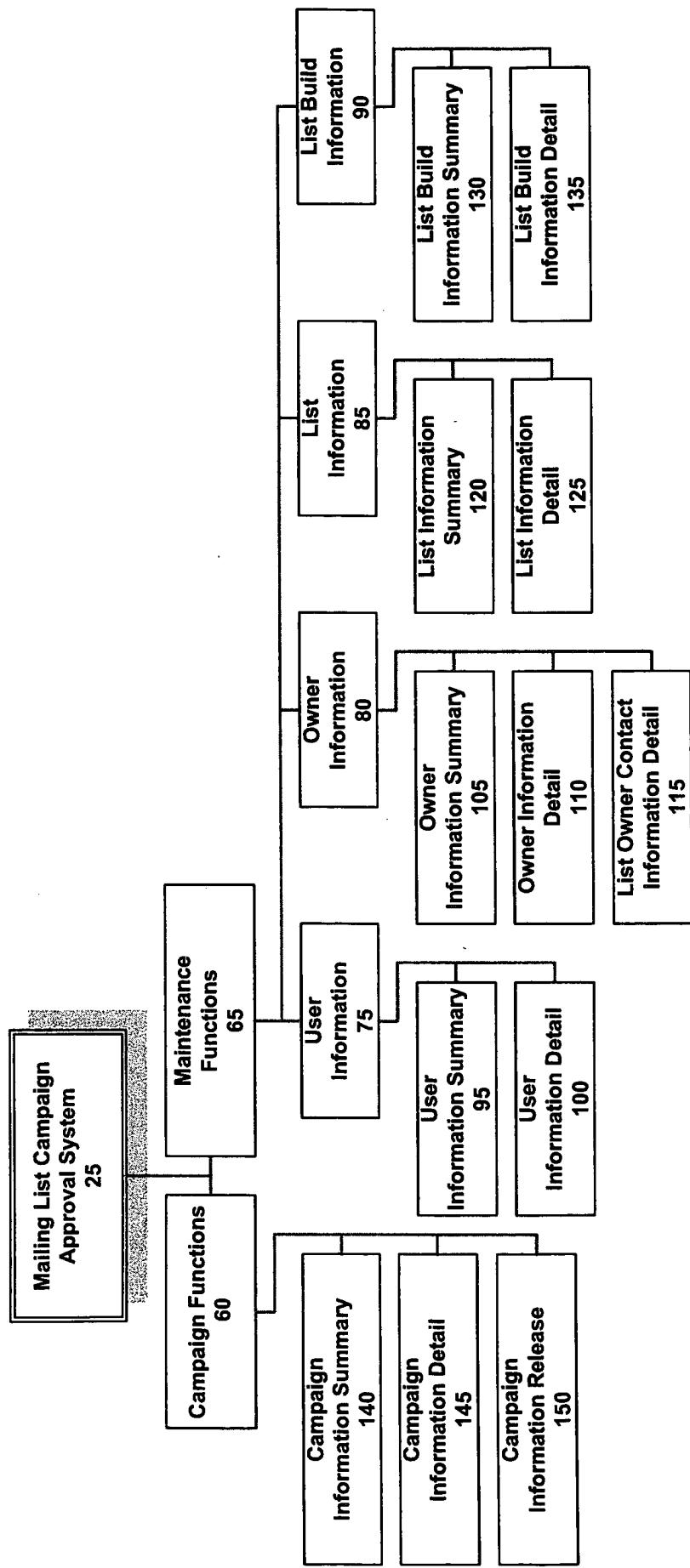


Fig. 3

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EDITH ROMAN

Campaign Approval Process

Company NASA Technical Briefs

Campaign Name New Campaign

Description This is the new campaign we would like you to approve.

Mailer: ePost Direct
Offer: Catalog

PO No. 70058014

Expires on 11/21/2002 11:59:00 PM

Image (PDF) [Click here to preview the Campaign](#) (requires Adobe Acrobat® Reader)

Lists to Approve:

#	Approve	List Name
1	<input checked="" type="checkbox"/>	NASA 1

Select All Lists

Unselect All Lists

195 **Process**

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FIGURE 4

From ERAI: CAS Approval for ERA PO# 8000800 - Message (HTML)

File Edit View Insert Format Tools Actions Help

Re:Reply Reply to All Forward        

From: CAS Administrator [casadmin@edithroman.com] **Sent:** Wed 11/20/2002 12:13 PM
To: Aristotle Spyropoulos
Cc:
Subject: From ERAI: CAS Approval for ERA PO# 8000800

Dear Telly,

The following mailer will be sending the order to a new mailhouse not on our approved list.

Mailer: ePost Direct, Inc.
Offer: Catalog

Please click here to approve or disapprove this campaign.

Thank you,
CAS Administrator
Edith Roman Associates, Inc.

Email: casadmin@edithroman.com
Phone: 845-620-9000
Fax: 845-620-9035

 **200**

FIGURE 5

From ERAI: Approval of Iron Port - Message (HTML/RTF)

File Edit View Insert Format Tools Actions Help

Type a question for help

Reply Reply to All Forward

From: CAS Administrator [casadmin@edithroman.com]
To: Aristote Spyropoulos
Cc:
Subject: From ERAI: Approval of Iron Port

Sent: Wed 11/20/2002 1:30 PM

Dear Telly,

ERA PO#38888800

Mailer: ePost Direct, Inc.
Offer: Catalog

For the above Edith Roman Associates Purchase Order Number, you have approved the following list(s) to be mailed:

1. JAVA DEVELOPERS JOURNAL

Thank you,
CAS Administrator
Edith Roman Associates, Inc.

FIGURE 6

Email: casadmin@edithroman.com
Phone: 845-620-9000
Fax 845-620-9035

CAS - Campaign Expiration Notice - Message (HTML)

File Edit View Insert Format Tools Actions Help Type a question for help

Reply Reply to All Forward

From: CAS Auto Responder [casadmin@edithroman.com]
To: Aristotle Spyropoulos
CC:
Subject: CAS - Campaign Expiration Notice

Sent: Wed 11/20/2002 1:33 PM

Dear CAS Administrator,

The following campaign has expired:
ERA PO# 88888800
Campaign name: Iron Port
Mailer: IronPort
Broker: Edith Roman Associates

DATES:
Date Created: 11/20/2002 12:10:00 PM
Date Released: 11/18/2002 12:13:00 PM
Date Expired: 11/19/2002 11:59:00 PM

FIGURE 7

LIST DETAIL
Number of approved lists: 5
Number of disapproved lists: 2
Number of no response lists: 0

APPROVED LISTS (by DDI ID):
2NASATECH,2FP-SEMINR,2TRAIN-MAG,2GCN,2JAVA-DEV

APPROVED LISTS: (List ID, DDI ID, List Name, Owner)
2NASATECH,001,NASA TECH BRIEFS DATABASE,Associated Business Publications
2FP-SEMINR,003,FRED PRYOR SEMINAR ATTENDEES,Fred Pryor, Inc.
2TRAIN-MAG,004,TRAINING MAGAZINE,VNU Business Publications
2GCN,006,GOVERNMENT COMPUTER NEWS,Post News Week
2JAVA-DEV,007,JAVA DEVELOPERS JOURNAL,Systech Publishing

DISAPPROVED LISTS: (List ID, DDI ID, List Name, Owner)
2WASH-TECH,002,WASHINGTON TECHNOLOGY,Post News Week
2HOLLYWOOD,005,HOLLYWOOD REPORTER, (THE),VNU Business Publications

NO RESPONSE LISTS: (List ID, DDI ID, List Name, Owner)
None

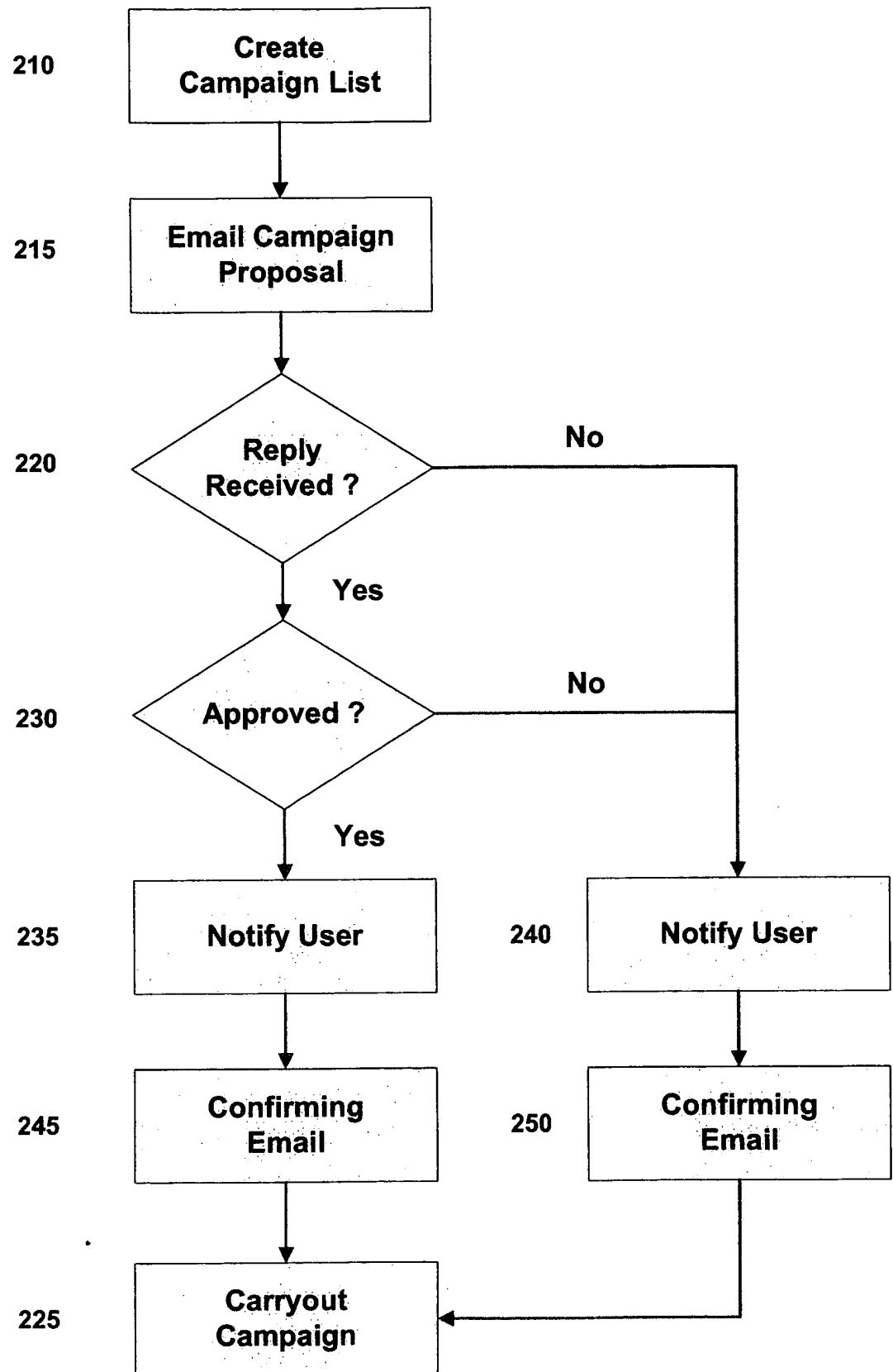


Fig. 8